

# ( ) CUZEN MATCHA



#### What The Matcha Maker Pro Does









Matcha Leaves

Grinding

Whisking

Matcha Shot



Values for B2B Customers

Simply, a better matcha in a minute

Less barista training & more consistent quality

Additional margins by offering premium matcha drinks



#### **Our Features**

We use only organic matcha

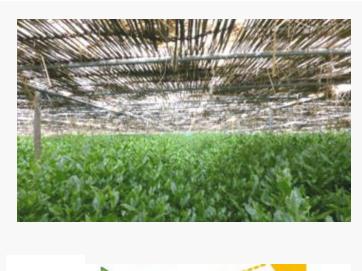


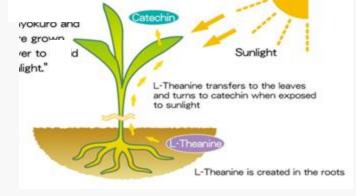




as they contain larger amount of I-theanine

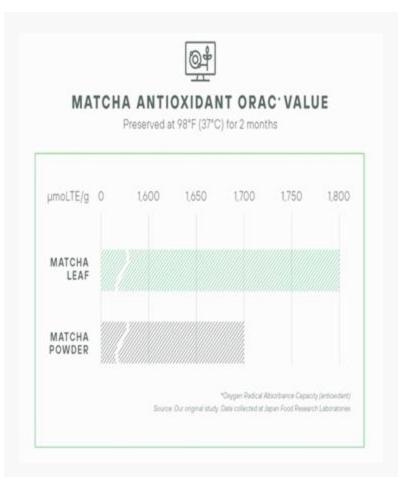
We use only shade-grown leaves





as drinking matcha is literally eating entire leaves

We use only freshly ground matcha



as it has fresher taste and more nutrition



## Organic Matcha Leaf



Premium Blend 500g

- 1 Umami: • •
- 2 Vibrancy of color: • • •
- 3 Bitterness: •



Original Blend 500g

- 1 Umami : • •
- 2 Vibrancy of color: • •
- 3 Bitterness: • •



#### Comparison Pro vs Original

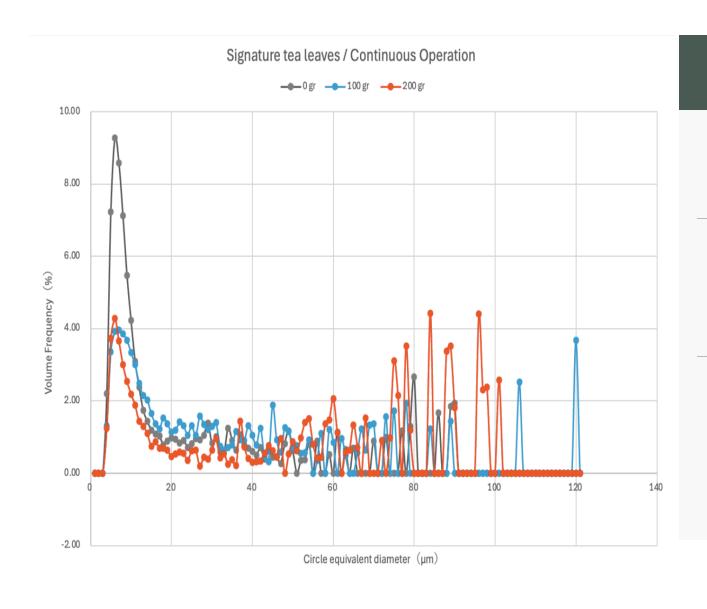


<sup>\*</sup>The NSF-certified machine is expected to be available for use in the summer of 2025.

Time for 1g shot	Time for 1g Shot
40 sec	90 sec
Matcha Level 1g - 1.5 - 2g - 3g - 4g - 5g - 6g	Matcha Level 1g - 1.5g - 2g
Certificate	Certificate
UL	UL
Mill	Mill
Stainless Steal	Ceramic



#### Recommended Cleaning Method



# Based on our continuous operation experiment results

Larger particles begin to mix in around 100g.

When exceeding 200g, larger particles increase, affecting the smoothness. (texture)

Therefore, clean the mill after using 100-200g of tea leaves depending on usage conditions to minimize grittiness.



### Recommended Cleaning Method

Clean the mill after using 100-200g of tea leaves to minimize grittiness.







Mill parts where powder accumulates

Remove accumulated powder (gently tap to dislodge, wipe with a dry cloth) groove.



### Recommended Cleaning Method



Matcha Latte (3g) about 10-20 cups per day (30-60g / per day)

L Mill cleaning at least once a week.

Matcha Latte (3g) about 30 cups per day (90g / per day)

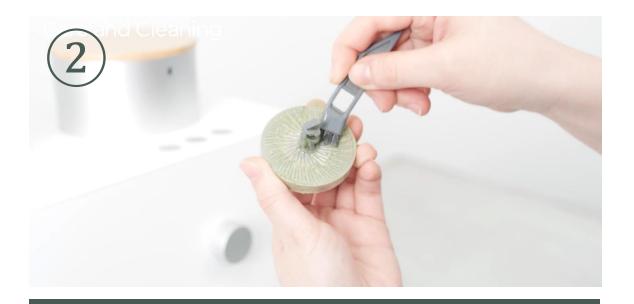
L Mill cleaning at least twice a week.

Matcha Latte (3g) about 50 cups per day (150g / per day)

L Mill cleaning at least every other day.

Matcha Latte (3g) about 100 cups per day (300g / per day)

L Mill cleaning at least daily.



Mill parts where powder accumulates

Dry clean by sweeping out with  $\alpha$  long-handled mill brush.



## Matcha Drink Example



Matcha breakfast smoothie



Iced matcha latte



Matcha Americano



Strawberry matcha latte



Yuzu matcha sour



Matcha hot chocolate



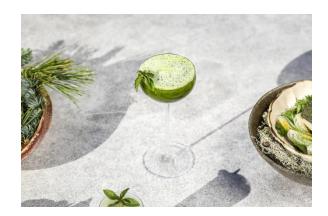
<u>Iced black sesame</u> <u>matcha latte</u>



Matcha tonic



# Matcha Drink Example



Matcha ginger beer



Sparkling matcha



Coco matcha



Matcha-jito



Watermelon matcha refresher



Honey lavender matcha latte



Iced Earl Grey matcha latte



Straight matcha



#### Beta-test is now Expanding

**Uber Mission Bay** 

Bottega Louie in LA

Pinterest

Google Tokyo

Ritual Coffee Roasters

203° Fahrenheit Coffee Co. in Seattle

Dean and Deluca Hawaii



#### **Installation Flow**

